

## PRESS RELEASE

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## Austin Hardware & Supply, Inc. Launches 4<sup>TH</sup> GEN Line of Eco-Friendly Professional Industrial Cleaners

 $4^{\text{TH}}$  GEN is a new line of professional-grade, eco-friendly cleaners from Austin Hardware and Supply, Inc. (Lee's Summit, MO). Austin Hardware is committed to providing innovative solutions to our customers, and this new line of uniquely formulated professional cleaning products is the latest example.

The made-in-America 4<sup>TH</sup> GEN cleaning products comprise a Multi-Surface All-Purpose Cleaner, Glass Cleaner, Adhesive Remover, and Industrial Strength Degreaser. Each of these four new cleaners is made with natural or plant-based ingredients to be an eco-friendly, safe, and highly effective alternative to current market offerings used throughout the industrial workshop, extend into the office, and even into the home.

The All-Purpose Cleaner, Glass Cleaner, and Degreaser are available in concentrated and Ready-to-Use formulations, while the Adhesive Remover is formulated to be used at full strength. A dilution control dispenser system is also available from Austin Hardware to ensure a precise concentrate-to-water ratio, reduce waste, and save time.

All of these professional-grade 4<sup>TH</sup> GEN cleaning products, in both formulations, are now available for purchase in various sizes by calling one of Austin's nine nationwide locations at 800.821.3520, and online at <a href="https://info.austinhardware.com/cleaners.">https://info.austinhardware.com/cleaners.</a>

4<sup>TH</sup> GEN is an exclusive Austin Hardware brand featuring industrial cleaners, tapes, and other MRO products used by OEMs, job shops, repair service facilities, and more across diverse industries.

For more information, please visit <u>www.austinhardware.com</u> or contact your nearest Austin Hardware <u>location</u>.

## **ABOUT AUSTIN HARDWARE & SUPPLY, INC.**

Austin Hardware & Supply, Inc. is a wholesale distributor of specialty industrial and vehicular hardware. The company has nine locations throughout the U.S.. Serving industry since 1960, Austin Hardware provides innovative hardware solutions with an extensive inventory of top-quality parts, shipped quickly, accurately, and at competitive prices. All supported by experienced, professional customer service dedicated to each customer's success.

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