



PRESS RELEASE

August 17, 2023
FOR IMMEDIATE RELEASE

For more information, contact:
Rob Dell'Elmo, Marketing Manager
rdellelmo@austinhardware.com
610.898.3403

Austin Hardware & Supply, Inc. Names Sam Sobataka Regional Key Account Manager

Austin Hardware & Supply, Inc. has announced that **Sam Sobataka** has accepted the position of Regional Key Account Manager for the states of North Carolina, South Carolina, Tennessee, and Alabama.

Sam will be responsible for sales and account growth in his southeastern territory for the company's full product line. He has over 35 years of experience in similar roles with industrial suppliers such as Industrial Supply Solutions and Sykes Supply.

Sam resides in Salisbury, NC. He has two adult daughters.

ABOUT AUSTIN HARDWARE & SUPPLY, INC.

Austin Hardware & Supply, Inc. is a wholesale distributor of specialty industrial and vehicular hardware. The company has nine locations throughout the U.S. Serving industry since 1960, Austin Hardware provides innovative hardware solutions with an extensive inventory of top-quality parts, shipped quickly, accurately, and at competitive prices. All supported by experienced, professional customer service dedicated to each customer's success.

#